Subject: RE: Monday (3/6 at 12:30) - Sunday Market Team Meet & Update

From: Miki Payne < Miki@hbdrollinger.com>

Date: 03/02/2017 10:46 PM

**To:** Donald Duckworth <duckworth.donald@gmail.com>, Cynthia Rogers

<westchester.cfm@gmail.com>

CC: Les Watt < les@blacktievalet.com>

Monday is on my calendar

Miki Payne Operations Manager



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Los Angeles, CA 90045 (310) 417-8048 Ext. 15

From: Donald Duckworth [mailto:duckworth.donald@gmail.com]

**Sent:** Thursday, March 02, 2017 10:27 PM

**To:** Cynthia Rogers **Cc:** Les Watt; Miki Payne

Subject: Re: Monday (3/6 at 12:30) - Sunday Market Team Meet & Update

I'm good Monday @ 1230 pm.

On Mar 2, 2017 6:14 PM, "Cynthia Rogers" < westchester.cfm@gmail.com > wrote:

Hi Les, Nice. As to Coffee Company not just yet but nearly there - not this weekend, but by next for sure. If you scroll down in this email that update is listed along with a couple of others. Between that, I can give you a buzz tomorrow to catch you up on the latest latest. Have a meeting with a new vendor early in the morning than free to connect:)

Best, Cynthia

On Thu, Mar 2, 2017 at 5:20 PM, Les Watt < les@blacktievalet.com> wrote:

Hi Cynthia, Now that I have Valentine's behind me, I am ready to reengage. Are we set to start the Coffee Co coupons this weekend? I am anxious to see how they work. Thanks, Les

From: Cynthia Rogers [mailto:westchester.cfm@gmail.com]

**Sent:** Thursday, March 02, 2017 2:11 PM **To:** Donald Duckworth; Miki Payne; Les Watt

Subject: Monday (3/6 at 12:30) - Sunday Market Team Meet & Update

Hi all,

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I had us penciled in for Monday - what's the tempo ...do you all want to meet then? Otherwise, I'm available the following Monday (13th), Thursday (16th), or Friday (17th) - with late morning or early afternoon meets working best.

## Couple updates:

- **Steve/Passing out cards on Sunday** meeting with Steve tomorrow to give him cards and layout our tracking of cards so he can roll with them this Sunday and on-going.
- **Tim/Truxton's** Tim is in to pass out coupon cards to costumers with their check on Sundays (have artwork into Tim to review and should have handled soon).
- **Gus/Coffee Co** same deal here, he's on board and artwork is in with him, hope to roll out very soon likely not this Sunday but next for sure.
- **Door Hanger** pending item like to shift to align for Easter Celebration on April 9th (as opposed to Spring Fest on 3/19) finding more traction with participants wanting to join the day, need more time to get key vendors additions ready at the market, and overall have a sense this event will resonate better with the community as a whole to get folks out for this special event what with the Easter Bunny and hopefully Councilman Bonin making an appearance fresh off being re-elected. All good things:)

All the rest is in flow, I'm meeting with the french breakfast vendor group tomorrow a.m. so hopefully get them to sign on, and roused all the other vendor targets too.

Onward!
Best,
Cynthia
Cynthia Rogers Westchester Farmers' Market Operations & Market Management www.westchesterfarmersmkt.com (310) 936-9060

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